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Blankets of Aloha for Typhoon Haiyan Survivors

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HONOLULU (HawaiiNewsNow) - Blankets of Aloha for Typhoon Haiyan Survivors will be collected at all HouseMart Ace Hardware and Ben Franklin Crafts from November 17 – 30.

Customers are encouraged to drop off new blankets and sleeping bags at any HouseMart Ace Hardware and Ben Franklin Crafts stores. These Blankets of Aloha will then be delivered to Typhoon Haiyan survivors.

The idea for Blankets of Aloha came from Korleen Puou, store supervisor at HouseMart Ace Hardware in Lahaina. "In Hawaii, we hug people to show we care and love them. That's just what we do. There is no greater expression of caring than the feeling you get when you are hugged. That same feeling of love is what we wish for the people in the Philippines when they wrap themselves in these Blankets of Aloha."

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